



Bringing Delicious Strawberries at Home



- Winner of All America Selections (AAS)
- Delicious Kitchen Fruit ready to pick
- Easy fruitset for the convenience consumer



Plant labels available on request

Description

Species	Fragaria x ananassa Duch
Family/Origin	Rosaceae / North- and South America
Life Cycle	strong everbearing / dayneutral
	flowers and fruit on side crowns
Plant Type	Vigorous, upright, few runners
Mature Plant Height	35-40 cm (14-16 inch)
Mature Plant Width	30-35 cm (12-14 inch)
Flower Colour/Type	white
Fruit Type	bright red, sweet, conical
Fruit Yield	750 - 1000 gr. per plant (1.65 - 2.20 lb.)
Fruit Weight	10-18 gr. (0.35-0.63 oz)
Sugar Content	9-12° Brix
Sun Exposure	full sun
Water/Fertilizer	every day / every week
Flowering Season	entire growing season
Hardiness Zones	3-10 (summer - winter fruiting)

- PLUG
- PLANT
- FLOWER
- FRUIT

Production Schedule Strawberry Delizz®

Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
PLUG	PLUG	PLANT	PLANT	PLANT	FLOWER	FRUIT	FRUIT	FRUIT	FRUIT	FRUIT	FRUIT
		PLUG	PLANT	PLANT	PLANT	FLOWER	FRUIT	FRUIT	FRUIT	FRUIT	FRUIT
				PLUG	PLANT	PLANT	FRUIT	FRUIT	FRUIT	FRUIT	FRUIT

Supplemental assimilation light advised in winter time

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Advices for cultural practice: Information provided by ABZ Seeds, in any whatsoever, is without commitment. The buyer itself must determine whether the goods and information are suitable for the intended growth and/or can be used in the local conditions. **Product illustrations:** All varieties shown were grown under favourable conditions. Identical results are not guaranteed, nor implied for all growing conditions. All varieties are protected by PBR/PVP.



Production Information for Professional Growers

Plug Tray

Seed Forms	raw profi seed, regular shaped
Seed Count	1500 - 2000 sds/gr. (42,500 - 56,700 sds/oz)
Seed Germination	90%+ germination energy
Plug Size	1-2 cm (0.5-1.0 inch)
Seeds per Cell	1
Germination Temperature	22°C (72°F)
Cover	light vermiculite combined with plastic film
Germination Period	10-14 days
Production Temperature	D/N 20/16°C (68/61°F)
Production Time	6-7 weeks from sowing



Delicious home -grown strawberries

Finished Product

Container Size	12-25 cm (5-10 inch)
Plants per Container	1-3 plants
Substrate	peat or choir, well drained, pH 5,5-6,2
Growing Temperature	day: 14-23°C (58-74°F) night: 8-12°C (46-54°F)
Day Length	minimum 14 hrs, preferably 16 hrs
Light Levels	high
Production Time	flowers: 8-12 weeks after transplanting fruit: 11-16 weeks after transplanting



Strawberry plant Delizz®

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